

CONWY AND DENBIGHSHIRE PUBLIC SERVICES BOARD

Minutes of a meeting of the Conwy and Denbighshire Public Services Board held by video conference on Monday, 26 September 2022 at 2.00 pm.

Present

Libby Ryan Davies

Betsi Cadwalader University Health Board

Iwan Davies

Conwy County Borough Council

Councillor Charlie McCoubrey

Conwy County Borough Council

Councillor Jason McLellan

Denbighshire County Council

Nicola Kneale (representing Graham Boase)

Denbighshire County Council

Martin Cox

Natural Resources Wales

Justin Hanson

Natural Resources Wales

Helen MacArthur

North Wales Fire and Rescue Service

Helena Kirk

North Wales Housing Association

Louise Woodfine

Public Health Wales

Officers:

Amanda Jones

Conwy County Borough Council

Hannah Edwards

Conwy County Borough Council

Mike Corcoran

Co-production Network for Wales

Suzanne Ippa

Co-production Network for Wales

Iolo McGregor

Denbighshire County Council

Shannon Richardson

Denbighshire County Council

Rhodri Tomos-Jones

Denbighshire County Council

Helen Millband

Natural Resources Wales

Sandra Williams

Translator

Observers

Janet Joyce

Public Health Wales

1 WELCOME AND APOLOGIES FOR ABSENCE

Apologies were received from –

- Graham Boase, Denbighshire County Council
- Jo Whitehead, Betsi Cadwaladr University Health Board
- Wendy Jones, CVCS
- Tom Barham, DVSC
- Cllr Carol Marubbi, Conwy T&CCs representative
- Vicky Poole, Welsh Government

2 MINUTES OF LAST MEETING

The minutes of the Conwy and Denbighshire Public Services Board meeting held on 27 July 2022 were submitted.

Matters of accuracy –

- Jo Whitehead's name was misspelt as well as Helen MacArthur.

***RESOLVED** that the minutes of the meeting held on 27 July 2022 be received and approved as a correct record.*

3 MEETING ACTION TRACKER

The Chair, Councillor Jason McLellan, presented the meeting Action Tracker. The board were happy with the actions and was happy to discuss the matters which were a part of the agenda at length later at the meeting.

4 MATTERS ARISING

The chair and Iolo McGregor welcomed Libby Ryan Davies to the board at her first meeting. No other matters arising were discussed.

5 DEVELOPMENT OF WELL-BEING PLAN - UPDATE ON CONSULTATION FEEDBACK RECEIVED TO DATE

Both Iolo McGregor and Amanda Jones updated members on the consultation and feedback received on developing the Well-being plan.

The 12 week statutory consultation was launched on the 17th of August, and will close on the 9th of November. The draft plan had been circulated to all of the statutory consultees as required under the Well-being of Future Generations (Wales) Act 2015 and other critical shareholders. The Conwy and Denbighshire Joint PSB scrutiny will be consulted on the draft plan at their next meeting.

Currently, there have been no responses to the consultation; this could have been due to the date of the launch of the consultation and a break during the time of mourning. However, officers will continue to promote the consultation to encourage feedback, including through social media sources. Request that PSB partners share the consultation within their organisation and networks.

Iolo added that whilst Conwy was hosting the consultation, Denbighshire have been working on adding additional detail to the plan, following discussions with the Well-being and Future Generation's office. This has included adding 4 key themes to support the main aspiration of reducing deprivation and inequality. These include -

- **Well-being** - Communities are happier, healthier and more resilient in the face of challenges, such as climate change or the rising cost of living.
- **Economy** – There is a flourishing economy, supported by a skilled workforce.
- **Equality** – Those with protected characteristics face fewer barriers.
- **Housing** – There is improved access to good quality housing.

Confirmed that the draft well-being plan will be circulated following the meeting to members to provide any further comments. Requested that any comments are feedback by the 7th October 2022, in order for officers to make necessary amendments. The final draft well-being plan will be presented for approval at the next PSB meeting in November, for members to then ratify within their own organisations. Final approval of the plan will be sought at the March 2023 PSB meeting.

Martin Cox from Natural Resources Wales. (NRW) highlighted that clear links would need to be seen with the well-being plan and the climate emergency to have the full support of organisations such as NRW.

Louise Woodfine supported the themes highlighted by Iolo; the health board were collating responses and would send them to the collating officers.

Both Iolo McGregor and Amanda Jones both stated they would be happy to receive any further feedback from the board through email correspondence.

The chair thanked officers for all of the work concerning the well-being plan.

RESOLVED that:

- i. the PSB note the Well-being plan.
- ii. PSB support officers to circulate the draft well-being plan to members to provide comment by the 7th October 2022.

6 COMMUNITY NARRATIVES PROJECT - AGREEMENT ON COMMUNITY AREAS FOR CONWY & DENBIGHSHIRE

The chair presented members of the board with the agreed community areas for the Community narrative projects. They were Pensarn for Conwy and Rhyl for Denbighshire. The board decided on these areas; it was also stated that rural areas in both Counties could be looked at later with the Community narrative projects.

RESOLVED that the Conwy and Denbighshire Public Services Board note the update on the Community Narratives project.

7 ACTIVE TRAVEL CHARTER

Louise Woodfine from Natural Resources Wales (NRW) presented the active travel charter (previously circulated) to the Conwy and Denbighshire Public Services Board.

In 2021, the Welsh Government launched Llwybr Newydd, the Transport Strategy for Wales. The strategy aims to achieve a transferal shift by displacing private car journeys with walking, cycling and public transport. The Active Travel Act has further supported this strategy for Wales.

Due to the significant public health benefits of active travel, the Betsi Cadwaladr University Health Board (BCUHB) Public Health Team have led the development of a Healthy Travel Charter for north Wales (see appendix a). The charter was

developed in partnership with key organisations in north Wales, including the six Local Authorities, Sustrans, Natural Resources Wales and Transport for Wales. The charter provides organisations with various areas to take action against, spanning leadership and communication, public transport, walking and cycling, agile working and ultra-low emission vehicles.

On 8 July 2022, the Healthy Travel Charter was presented to the North Wales Regional Leadership Board. Member organisations were asked to support the adoption of the charter within their organisations. Alongside this recommendation, it was suggested that the Charter aligns well with the Public Service Board (PSB) Wellbeing Objectives. Raising awareness, supporting and promoting the adoption of the Charter across north Wales PSB partner organisations, and offering support to smaller organisations from those PSB partners that have already achieved significant progress against active travel priorities could be necessary for PSBs.

Over the past 50 years, increased reliance on car travel has led to declining levels of physical activity, increasing levels of obesity, widespread air pollution, social isolation, and worsening health inequalities. Active travel describes a shift from car use to 'walking and cycling'.

Conwy and Denbighshire PSB are currently in the process of finalising their wellbeing plan. The PSB has agreed that the wellbeing objective for 2023-2025 was 'We want Conwy and Denbighshire to be an equal place with less deprivation'. The root causes of the inequities currently being experienced across Conwy and Denbighshire have been identified as follows:

- The cost of living
- A need for greater physical and digital infrastructure
- Lack of confidence and aspiration
- Skill and employment opportunity gaps
- The availability of healthy housing
- Access to services
- Anti-social behaviour
- The impact of Covid-19

Prioritising the action of PSB partners adopting the Healthy Travel Charter and supporting more comprehensive partners in adopting and implementing the charter offers the PSB an opportunity to begin addressing some of these root causes.

Conwy and Denbighshire PSB have also recognised the importance of Social, Environmental, Cultural, and Economic inequality. Air quality and road traffic collisions cause many of these inequalities. Those living in the most deprived communities are more likely to be living in areas of low air quality.

The board were happy with the Active Travel Charter. However, Iwan Davies highlighted the low-carbon vehicles aspect of active travel he suggested the wording could change to encourage people to walk or cycle on shorter journeys rather than using low-emission vehicles. Louise Woodfine would take the suggestion to the health board.

Nicola Kneale informed the board that Denbighshire was working on its new corporate plan, and the Active Travel charter could be considered whilst it was being formulated.

RESOLVED that –

- (i) The PSB provide shared support working towards adopting the ethos and principles of the Healthy Travel Charter within their organisations.***
- (ii) The PSB would encourage and influence members of the wider system to raise awareness and support and champion the Healthy Travel Charter.***
- (iii) The PSB notes the Healthy Travel Charter and works with and develops the implementation of elements of the charter.***

8 FORWARD WORK PROGRAMME

A copy of the Public Services Board forward work programme was presented.

An overview of Corporate Joint Committees (CJCs) was raised, and any information that DCC and CCBC have could be shared with the PSB; the chair was happy for the information to be shared with the PSB.

RESOLVED that the forward work programme be approved.

THE MEETING CONCLUDED AT 2:45 pm